

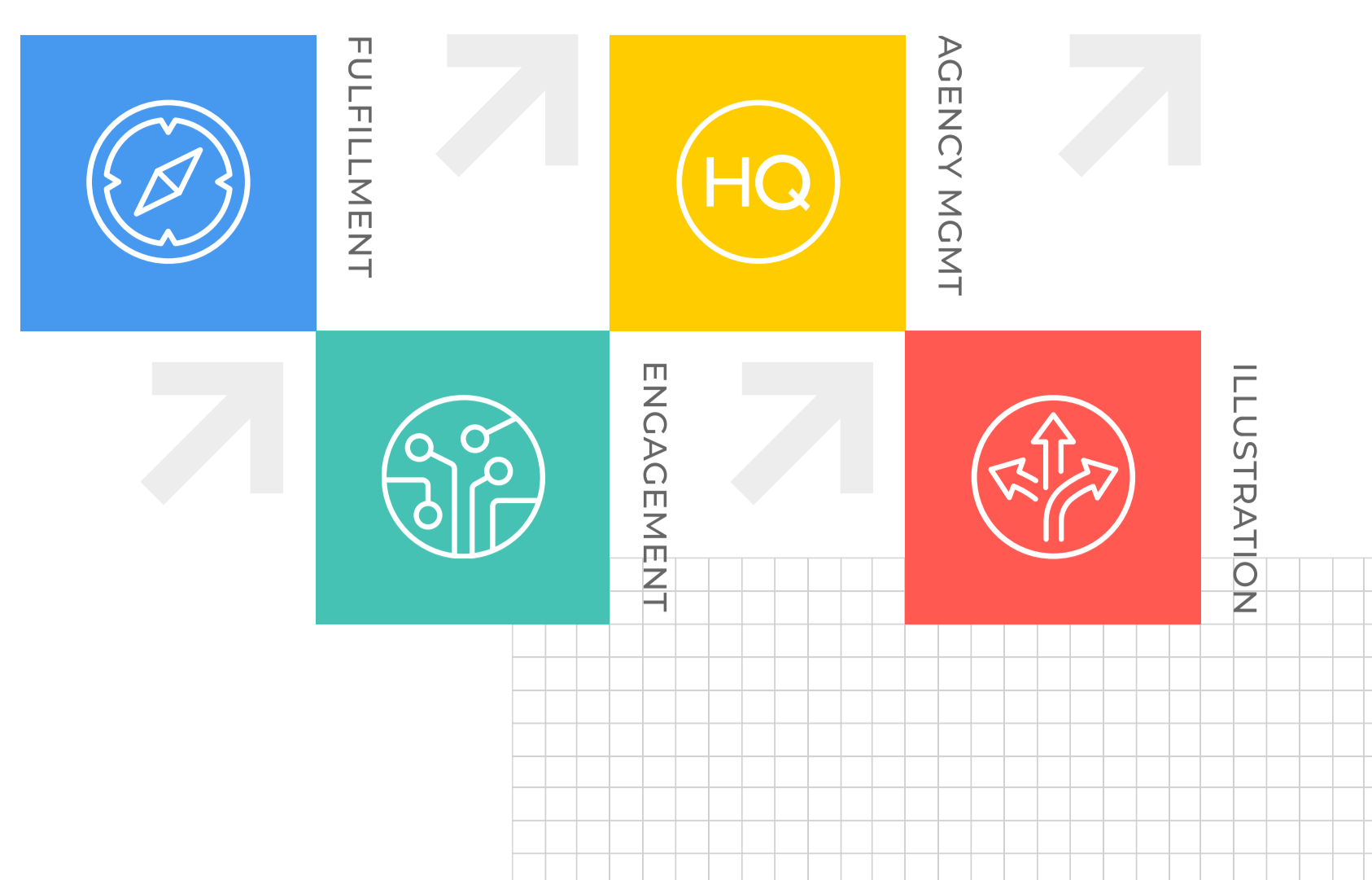
Quility Press Kit

For media inquiries, contact press@quility.com

We're designing the future of insurtech.

Quility simplifies life insurance for industry professionals and their clients through people-first innovations and exclusive access to fully digital insurance products, delivering a frictionless experience from underwriting to policy placement. With Quility, life insurance doesn't have to be prickly.

[Learn More](#)



Insurtech of the Year
WINNER

As Seen In



About Quility

Quility provides an integrated suite of intelligent automation applications and tailored insurance services that empower modern insurance distribution. At the core of our work is a growing ecosystem built to help people protect what matters most and live lives of significance. By combining technology, service and our diverse distribution networks, we enable better insurance experiences for agents and the clients they serve.

Quility Applications and Services

- HQ**
 The all-in-one agency management platform, giving agents the tools to manage their business, track policies, develop skills and access corporate support.
- Hatch**
 A powerful digital marketing platform built exclusively to help agents own their brand. Hatch helps users build credibility, connect with clients and grow their business in today's digital-first world.
- Switchboard Funnel**
 The all-in-one sales enablement platform that delivers a simple, intuitive digital sales experience — uniting lead nurturing, product recommendations and quoting in one interface.
- Navigator**
 The premier platform for agents to quote and sell life insurance, streamlining workflows with digital pre-underwriting, seamless applications and instant decisions.

Unique life insurance products powered by top

Our technology simplifies the process of securing life insurance to best support our clients and nationwide network of agents. Quility gives exclusive access to policies from 80+ of the industry's top carriers, so agents can find the perfect policy for every client.

- Mortgage Protection
- Term Life
- Whole Life
- Final Expense
- Indexed Universal Life (IUL)

Quility's mascot, Quigley, is our Chief of Quills and helps make life insurance less prickly.



2025 Quility Purpose Report

Quility is committed to making a meaningful impact in the communities it serves. Each year, a portion of the company's net income is dedicated to charitable contributions, supporting local, national and international causes. In 2025, Quility extended its support to disaster relief efforts and other philanthropic initiatives, contributing both time and resources to help communities thrive. Guided by a mission to create an ecosystem where people can protect what matters most and live a life of significance, Quility continues to invest in initiatives that foster positive change and lasting impact.



[Learn More](#)

Meet Our Founders



Brandon Ellison
Founder & CEO

Brandon Ellison was born in Birmingham, AL and earned a Bachelor of Science degree in Accounting from the University of Alabama in 2000. In 2001, upon moving to Asheville, NC, he acquired his insurance license and established a career as a life insurance agent. Mr. Ellison is focused on modernizing current business processes and supporting technology solutions, general operational and financial oversight and planning; distribution strategy and execution. Mr. Ellison's expertise in financial markets, management, and business strategy has supported the rapid growth of an agent base spanning all 50 states.

[Follow Brandon on LinkedIn](#) →



Casey Watkins
Founder

Casey Watkins was born in Asheville, NC and launched his career in the insurance industry in 2001 when he achieved licensure at the age of 19. Drawn to the industry for its flexibility and earning potential, he strove to build a lucrative career that both supported and allowed time for his passions outside of work. Mr. Watkins is focused on the development and implementation of field divisional plans and their execution; agent and agency development and wellbeing; and coordinating strategic integration.

[Follow Casey on LinkedIn](#) →



Brian Pope
Founder

Brian Pope began his career in the insurance field after serving as part of an elite airborne unit in the United States military. He has served on the advisory boards of over a half dozen insurance companies and has been integral in the creation of over 20 innovative insurance products brought to the market by actively working with the actuarial teams, legal and compliance, and underwriting departments, as well as the product development specialists at more than a dozen insurance companies. Brian is focused on envisioning and implementing the long-term and future-state technology and its business processes as well as overseeing strategic transactions and partnerships, and guiding legal and regulatory matters.

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Meredith Ellison
Founder & Chief Well-Being Officer

Meredith Ellison was raised in Athens, Alabama and earned a Bachelor of Arts degree in Psychology from the University of Alabama in 2001. Meredith is responsible for leading the Compensation Committee, EOS implementation, leadership and wellness initiatives within the leadership team and agent field force, as well as developing systems and structures to support organizational well-being. Meredith leads the company's culture initiative, The Ripple Model™, which focuses on amplification and belonging, well-being and personal growth, and community outreach.

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Resources & Media Assets

Press Releases

- [Quility Named "InsurTech Company of the Year" in 10th Annual FinTech Breakthrough Awards Program \(March 2026\)](#)
- [Quility Appoints Eric Brickman as Chief Product Officer to Accelerate Growth in Insurtech Solutions \(January 2026\)](#)
- [Quility Celebrates the Agents and Insurtech Behind One Million Families Protected \(February 2025\)](#)

Featured Resources

- [Quility.com](#)
- [About Quility](#)